

TRAVEL SUPPORTS STATE AND LOCAL GOVERNMENTS

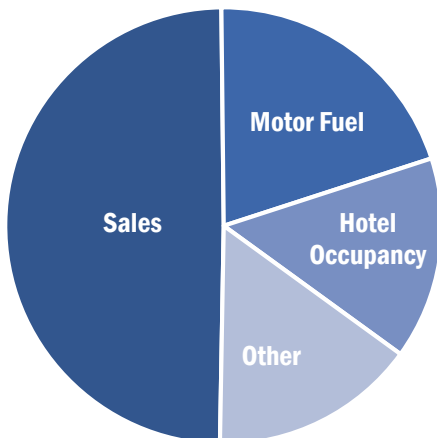
Travelers to and within Texas spent \$80.3 billion across the state, which contributes significant tax revenue to both state and local governments. Without travel, Texas households would each pay \$740 more in state and local taxes each year to maintain current levels of service.

**WITHOUT TRAVEL SPENDING,
TEXAS HOUSEHOLDS WOULD
EACH PAY \$740 MORE IN STATE
AND LOCAL TAXES ANNUALLY**

Travel spending generates revenue across many different categories with the largest share being sales tax followed by motor fuel, hotel occupancy and other taxes like auto rental, alcoholic beverage, franchise and cigarette and tobacco. Taxes generated by travel spending support public sector jobs like firefighters, police officers or teachers.

\$4.5 BILLION IN STATE TAXES

Travel generated state taxes by tax type.



BY THE NUMBERS



\$80.3 BILLION

Direct travel spending by travelers to and within Texas in calendar year 2018



\$4.5 BILLION

State taxes generated by travel spending in calendar year 2018



7.3%

Share of state tax revenue generated by travel spending in FY18



\$3.0 BILLION

Local taxes generated by travel spending in calendar year 2018



4.5%

Share of local tax revenue generated by travel spending in FY18

Travel Texas is located within the Office of the Governor, Economic Development and Tourism division. For more information, contact us at traveltexas.research@gov.texas.gov.

Source: Dean Runyan and Associates.

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TRAVEL  TEXAS